

HOTELS & Leisure

overview



ITSL Group is a specialist audio visual company located in London and have been in business for over 15 years. We focus on key technologies and do our utmost every day to be the best in our field.

We provide reliable, high quality audio visual solutions to a range of companies and organisations. We strive to deliver the best possible solutions utilising the latest technologies from trusted suppliers, we aim to do this within budget and to the highest possible standard.

Our passion is to provide clients with the tools they need to deliver the perfect presentation, host a global video conference or deliver a speech to 500 students.

Whatever the project, whoever the client, the solution will be delivered beyond expectation.

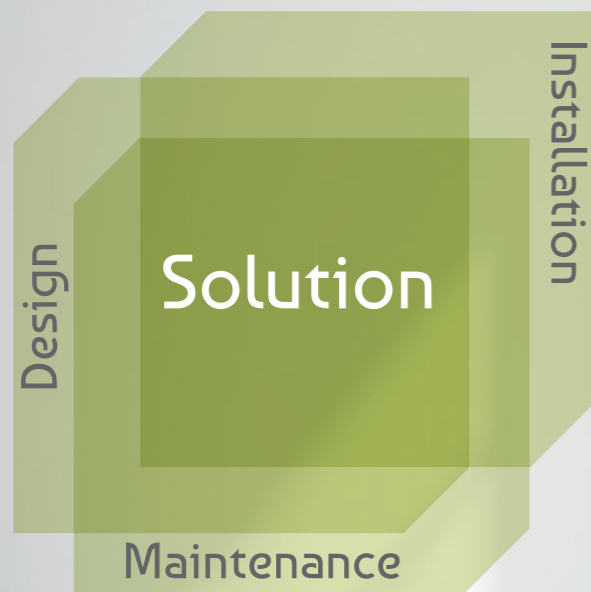
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ABOUT US

“ The latest technology delivered with engineering excellence... At ITSL Group we aim to provide our clients with seamless end to end solutions!”

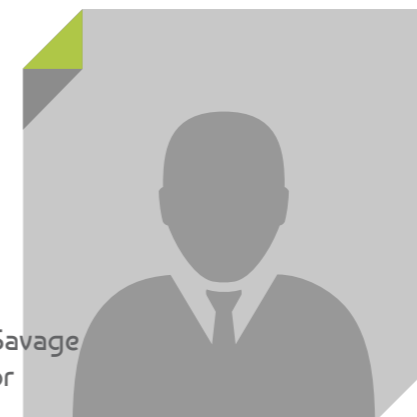


ITSL Group relies on its team.

With more than 1500 successful projects and more than 700 loyal clients we are proud of what we continue to achieve.

ITSL work in a varied range of verticals and sectors such as Hospitality, Manufacturing, Education, Technology, Finance and Government.

Our passion is to provide clients with the tools they need to succeed.



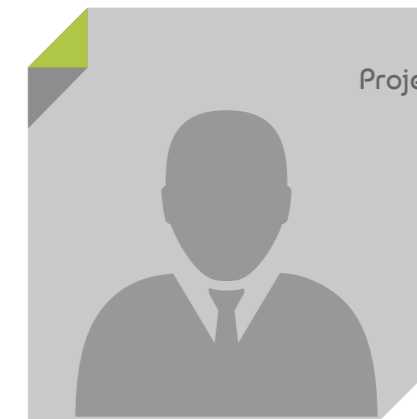
David Savage
Director



Robert Wilkinson
Sales Director



Snezhana Plachkova
Marketing Director

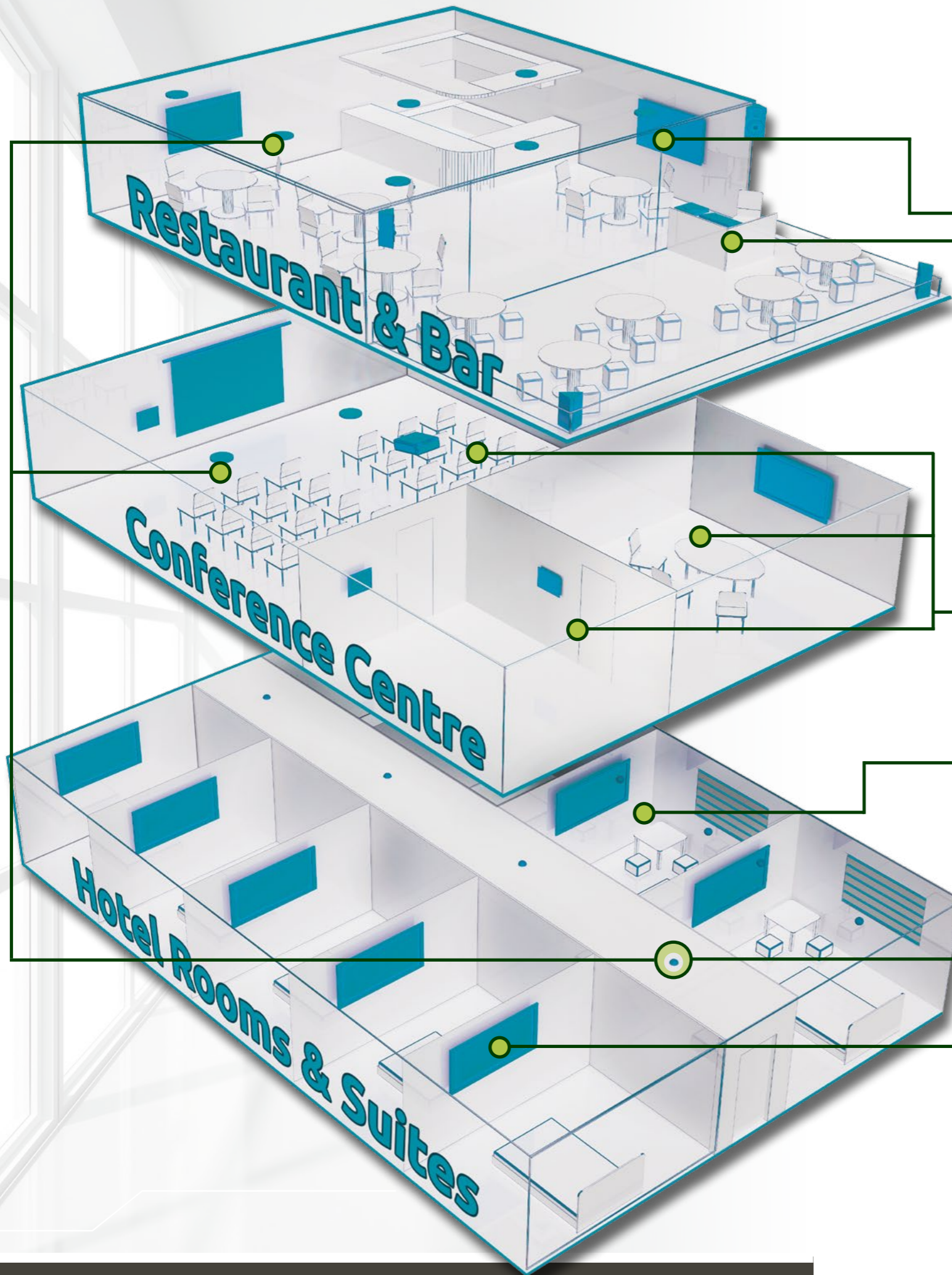


Neil Gill
Project Manager

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HOTEL SERVICES OVERVIEW

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Digital Signage

Get your message across with bright colourful digital signage. Greet customers by name, give directions, show the status of meeting rooms, show the news or the latest music videos. Signage solutions by ITSL Audio Visual.

Bar Audio and Lighting

Foreground and background music solutions and lighting design services. ITSL is the partner of choice to create a great bar atmosphere and keep that all import revenue streaming.

Conference Room AV

Smart conference room solutions – One touch room operation including lighting, heating, blinds, projectors and audio or something altogether more simple. ITSL has the answer to your conference room needs.

Hotel Room Systems

From economic modular bedroom systems to something more elaborate for the premium suites. ITSL draws upon the latest technology to make every bedroom special and every suite individual.

Audio Distribution

Complete control over the public spaces audio to create just the right atmosphere. ITSL partners with leading music providers to supply just the right music for your public spaces. Our systems are only high quality and reliable, why accept anything less?

IPTV

ITSL can supply a complete hotel IPTV solution with a very minimal installation requirement. Leverage your computer network to deliver TV, Telephone and Broadband, all down the same cable. Supply multiple channels of digital signage or videos to remote screens and take the guest experience to a new level.



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IPTV



ITSL Audio Visual can implement a 21st Century TV network in your hotel to deliver free to air TV such as BBC HD & ITV HD or paid content from Sky such as Sky 1 or Sky Movies. This can be distributed to any number of bedrooms, public spaces and utilised in the facilities such as conference areas or health suites. Adding a new screen for TV or digital signage is as easy as plugging a box into the network outlet on the wall.

ITSL will show you how to leverage your existing computer network to deliver rich content in full high definition to all corners of the hotel without the need to install new cabling. All services to a bedroom can be run down any existing CAT5 cable including voice, data and now IPTV.

Services such as **Video on Demand** are available as a bolt on – they are a valuable revenue generator, but only so long as the content is current. Managed services from ITSL ensure the content is constantly refreshed, keeping guests interested, no matter how frequently they visit.



DIGITAL SIGNAGE

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Digital signage began life being described as a digital poster. In recent times it has taken on a new face of being a truly dynamic medium in the provision of information and advertising, never thought possible on its inception.

Whether the signage is for room booking, directions or to spread branding in a conference area for a client, there is a solution to suit. ITSL have a full service design bureaux that can take an initial idea and evolve it to a full suite of templates and slides for use with dynamic information or static content.

ITSL partner with all major manufacturers of displays and drawing on our experience in other areas of installation can deliver an installation that is thoughtfully put together with attention paid to every small detail of design and aesthetic.

Aftersales training and support is key to a successful delivery and ITSL ensure that every customer gets comprehensive support – even more so in the months following installation.



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AUDIO DISTRIBUTION

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Most hotels make use of background audio in at least the reception. The effect of relaxing background music in creating an ambience is not to be underestimated and this is often spread through hotel public spaces.

Different audio is usually required for various areas and spaces. A distributed audio system is the answer to send music to these areas or “zones” and maintain some central control over what is played and at what volume. ITSL partner with several music providers who can manage the music and playlist on behalf of the hotel, working to a brief on the ambience desired, which can vary throughout the day and by zone.

ITSL can install sound to every conceivable space in the hotel, there is no limitation. If you need ambient background music in any give space, ITSL has the skill and expertise to help.



CONFERENCE ROOM AV

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The conference or meeting rooms are often big revenue streams for hotels. These need to be multiuse, well equipped and easy to use in order to attract clients and guests. With any venue that is hired out, provision needs to be made for those who just wish to turn up and use the room for a presentation or video conference and for those who wish to use some or all of their own equipment. Video Conference facilities are becoming increasingly popular with venues who generate extra revenue by hiring them out.

ITSL draw upon a wealth of experience in installing meeting rooms, conference rooms and boardrooms for corporates and know exactly what works, what is useful and what is not. Using this experience we can provide free advice and guidance on the specification that would be required – “We know how the rooms are used every day and will make sure they stand the test of time”.

In rooms that combine in various ways, ITSL have proven solutions to make sure that the technology, at least, is easy to deal with. Our systems are bespoke to every installation that we do, but the logic and system behind them rarely changes beyond what we have done many times before. ITSL has a suite of options from wireless panels, in wall buttons and iPads to control your conference area, no matter how it is configured, no matter how the audience is orientated.



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BAR AUDIO & LIGHT

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The hotel bar is the focal point for many guests staying in a hotel and the atmosphere is greatly affected by the choice of audio system, music and lighting. ITSL can provide a full design and install service for bars to include foreground or background audio systems, architectural lighting and dance floor lighting.

The aesthetic of any installed sound is in many cases, as important as the sound itself. On new builds and refurbishments ITSL will work closely with the architect and builder to integrate speakers, lights and equipment into the room design, showing it off in some cases, concealing it in others. In an existing bar or space ITSL can provide all the services needed to make the installation seamless, from electricians to carpenters.

Sound quality is of course tremendously important. All systems from ITSL are designed to fit a space acoustically and are focussed on providing the right kind of sound response. No matter what your type of venue, there is a solution to suit. Punchy foreground or mellow background – everything we install is high quality, acoustically balanced and designed to fit the type of space.



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HOTEL ROOM SYSTEMS

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The bedroom forms a major part of the guest experience while staying in a hotel. Often the technology within is a let-down; poor picture quality, lost or broken remote control and difficult to use.

ITSL specify modular bedroom systems that are fast to install and easy to maintain. Fully compatible with IPTV systems and Freeview; an audio system, laptop connectivity, iPod dock and room controls can all be easily added.



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PARTNERS



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